

DETROIT REGION

TALENT & INVESTMENT GUIDE

BROUGHT TO YOU BY DETROIT REGIONAL PARTNERSHIP



The Detroit Region:

The Smart Choice for Business Growth

A Message from Maureen Donohue Krauss, President & CEO of the Detroit Regional Partnership:

As you consider expanding your business in the North American market, I want to personally invite you to explore the exceptional opportunities the Detroit region offers. At the Detroit Regional Partnership (DRP), we are committed to supporting your company at every step of the journey—beginning with a deep understanding of the many advantages our region provides, and continuing with the successful execution of your project.

Over the past five years, we have guided over 1,200 global companies through their U.S. expansion plans, and helped more than 120 choose the Detroit region for their next major operations. This success is a direct reflection of the region's unique strengths and our dedicated team's ability to support businesses in achieving their goals.

The Detroit region boasts one of the largest and most highly skilled workforces in the U.S., with 2.6 million workers, specializing in engineering, manufacturing, and technology. We are a hub of innovation, with a deep-rooted legacy in designing, engineering, and building the world's most advanced products. Our strategic location at the heart of North America connects you directly to key markets, including seamless access to Canada through five international border crossings. Additionally, our world-class airport offers direct connections to 140 domestic and international destinations, ensuring global reach for your business.

With more than 1,400 foreign companies already operating in the region, Detroit is a dynamic community that understands the needs of global businesses and knows how to nurture growth. Our team will serve as your single point of contact, guiding you to the right data, partners, incentives, and talent to ensure your business thrives here. Our Verified Industrial Properties program further ensures that companies have access to development-ready sites tailored to meet your specific needs.

The Detroit region is leading the way in the future of mobility and manufacturing, and the DRP is here to ensure that both domestic and international companies have every opportunity to be part of this exciting evolution. If your company is exploring expansion into the North America, I encourage you to engage with our team to discover how the Detroit region can be the ideal location to support your business's continued success. We look forward to hearing from you!

Warm regards,



Maureen Donohue Krauss
President & CEO, Detroit
Regional Partnership

Support for Expanding Companies

The Detroit Regional Partnership (DRP) serves as the lead economic development agency for the Detroit Region. Our mission is to support international and domestic companies as they investigate our market for future expansions. Should a company decide to invest here, our team then helps companies successfully execute their project in our community.

The DRP has a highly experienced team of more than 30 professionals to support this important work, helping more than 250 companies per

year explore our region for investment. Over the last five years, we have helped 121 companies invest \$4.8 billion and create more than 13,575 new jobs in our region. The best part is, the DRP provides these confidential services at no-cost to companies. The DRP is funded by leading private and public sector stakeholders to attract the next generation of companies, technologies, and jobs to our thriving region. For more, go to www.detroitregionalpartnership.com.

Business Expansion Services

- Single point of contact
- Customized market data
- Confidential project management
- Building and site identification
- Market visits
- Securing incentives
- Workforce recruitment and training
- Community connections



Contact us to learn more:

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An Unparalleled Track Record

From 2020 - 2024, DRP Client Impact on the Region:



121

companies supported by DRP announced expansions in our region

=

\$4.8 B



In Direct Investment



13,575

Direct Jobs Created

TESTIMONIALS FROM BUSINESS LEADERS



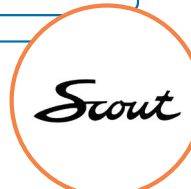
"Expanding our presence in Detroit supports our business growth strategy and helps us to establish a larger footprint in the U.S. to further grow and develop strategic relationships within the automotive industry.... **It's important for us to be in Detroit to be near the key customers.**"

— **Martin Rosell**, Chief Executive Officer at WirelessCar



"Bringing this new battery enclosure technology to market is another example of **Magna's ability to deliver a full-system solution** to automakers supporting their focus on a lower emissions future."

— **John Farrell**, President of Cosma International, Magna's Body & Chassis Group



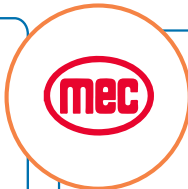
"Michigan is the **perfect place to establish our Innovation Center** due to its deep auto roots, continued investment in innovation and ability to attract and train a talented, diverse workforce."

— **Scout Motors**, CEO, Scott Keogh



"ONE is thrilled to select Michigan for our first cell factory, due to the state's unique combination of battery talent, proximity to material supply and access to low-cost energy. **We applaud the leadership and strategic partnerships** in the State of Michigan that have helped ONE build a strong foundation for clean tech manufacturing in Michigan."

— **Mujeeb Ijaz**, Founder & CEO of ONE



"Expanding our manufacturing capacity in Michigan this year is an integral part of our long-term plans. We are focused on the Detroit Region **due to the availability of a highly skilled manufacturing workforce.** The company is grateful for the local support and look forward to future success here."

— **Bob Kamphuis**, Chairman, President & CEO of Mayville Engineering Co.



Success Story:

Lucid Motors

With 30,000 square feet of office space and 75,000 square feet of lab space, EV maker Lucid Motors has established an engineering and R&D hub in Southfield. The firm scouted sites for more than a year and looked at multiple states, including Texas and Ohio. "We want to track the best talent out there," said Lucid VP Gale Halsey. "There is no place like Michigan."

REGIONAL PROFILE



Location, Economy & Demographics

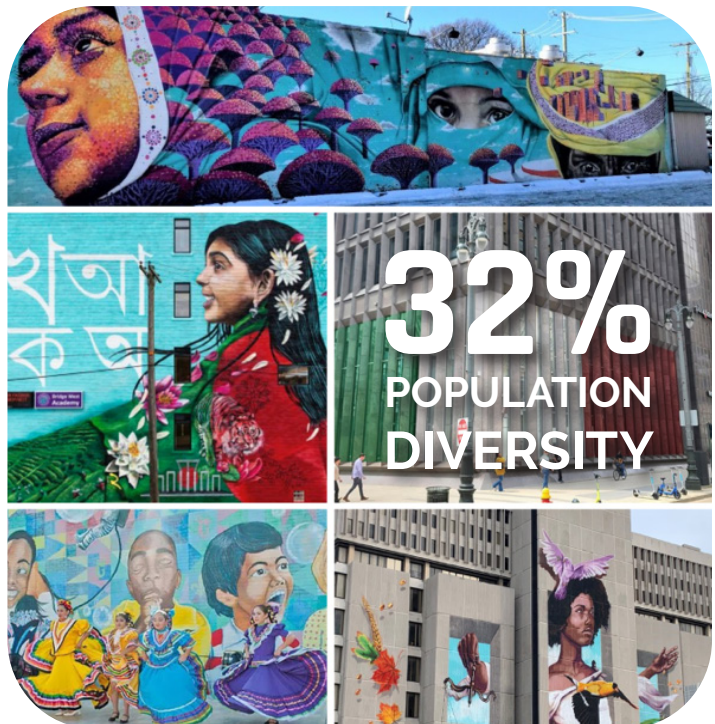
The Detroit Region holds a prominent and strategic position in the heart of North America. It is a gateway for trade, manufacturing and transportation. Located in the Midwest, Detroit is at the confluence of major international and domestic trade routes.

Key Facts

- Regional GDP: **\$322 billion**
- Population: **5.45 million**
- Workforce: **2.6 million workers**
- Home to **1,400+ foreign firms** from **38 countries**
- #1 U.S. large international airport** for **customer satisfaction**
- #4 lowest cost of living** among large U.S. metros
- 20%** of the world's **freshwater** sits in the Great Lakes
- #1 state** for **climate change resilience**
- 6% corporate income tax**, among the lowest in the country
- Top 10 state** for business climate (Site Selection Magazine)

DIVERSITY

- The region is home to thousands of expats supporting **over 1,400 foreign firms**, offering welcoming communities and amenities such as **international grocery stores, schools, and cultural organizations** to ensure a smooth transition.
- The Detroit Region is highly diverse, with over **32% population diversity**, including large Arab American and African American populations. The area is home to more than 500,000 foreign-born residents, representing 10% of the population. More than 37 languages are spoken in the region.
- The Detroit Region is home to nearly **28,000 international students**.



INDUSTRY PROFILE



- The Detroit Region is the Global Epicenter of Mobility hosting automotive operations from **26 OEMs**, **96 of the top 100 suppliers**, and **10 assembly plants** producing **1.9 million vehicles annually**.
- Michigan leads the U.S. in **announced EV investments** at **\$16.6 billion**, creating **16,300 new jobs** (ranked #3 in EV job creation).
- The state drives **\$14 billion annually in mobility and automotive R&D**, accounting for **66%** of the U.S. total.



- Michigan is committed to achieving **100% clean energy by 2040**.
- The state leads the Midwest with nearly **124,000 clean energy jobs**.
- Boasts **\$9.1 billion in Clean Tech investments** with projects focusing on **hydrogen, renewables, batteries, and infrastructure**.
- The Detroit Region features the **largest renewable energy purchase in the U.S.** – a **650-megawatt solar installation spanning 6,000 acres**, a partnership between **Ford** and **DTE Energy**.



- Ranked **#5 U.S. Metro for manufacturing talent**, employing **290,000 workers**.
- Recognized as the **North American brain center for industrial automation** and the **#1 U.S. metro for deployed robots**.
- Maintains a strong talent pipeline with over **10,000 annual completions** in manufacturing-related programs.

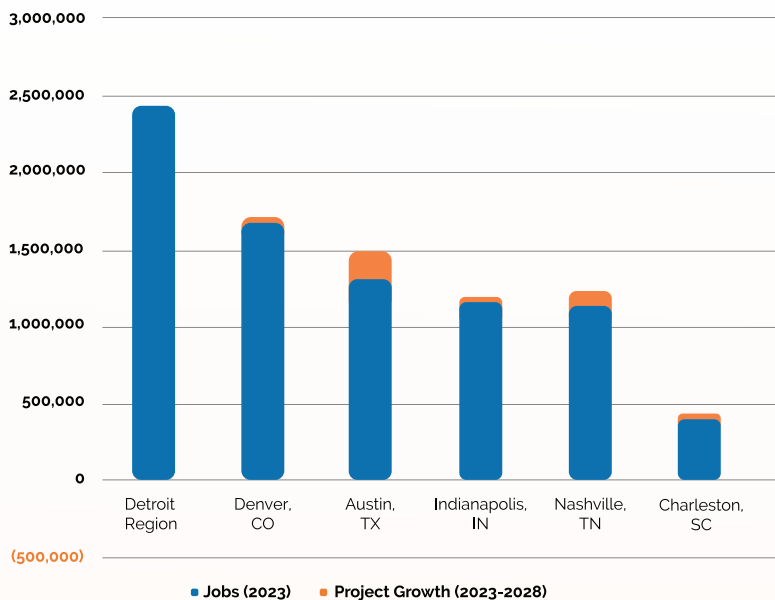


- Home to **9 Fortune 500 Companies** employing more than **795,000 employees**
- The Detroit Region is home to the **largest wholesale mortgage lender** as well as the **largest retail mortgage lender**.



TALENT & WORKFORCE

Photo: Adobe Stock



An Ideal Hub for Business with a Large, Skilled Workforce & Strong Talent Pipeline

SIZE

The Detroit Region's large workforce allows companies to successfully launch from day one and scale as growth demands.

- With **2.6 million workers**, the Detroit Region's workforce is **larger than** the working population of **28** other states.

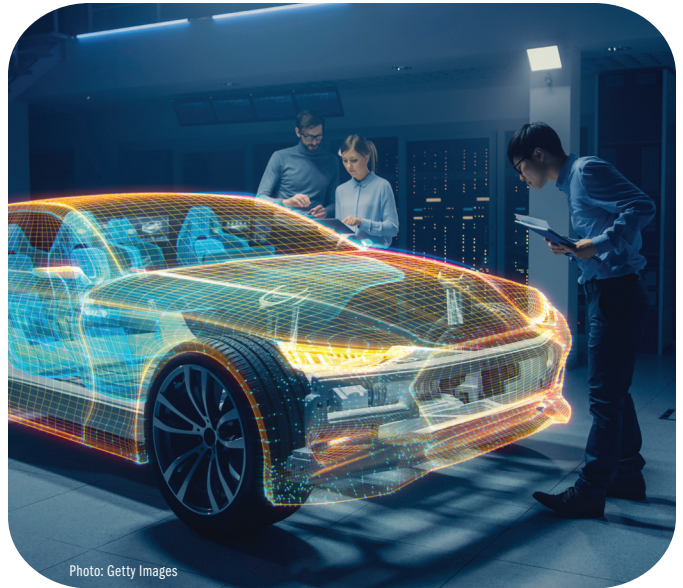
The Detroit Region already offers more workers than other markets, and is set to continue outpacing them over the next decade

SKILLS

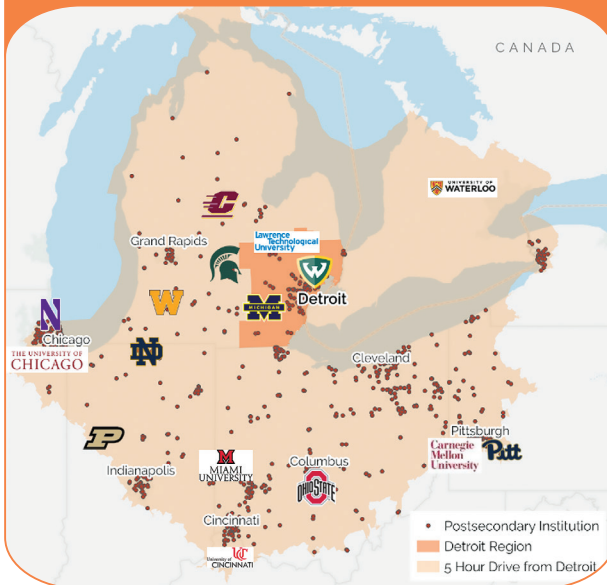
The Detroit Region boasts an innovation-driven, uniquely skilled workforce capable of supporting the full spectrum of talent needs.

With expertise spanning from concept to mass production, our workforce is prepared to address the full set of needs required for next-generation mobility, advanced manufacturing, and clean energy technologies.

- The Detroit market ranks **No.1 for assembly and manufacturing talent**, and **No. 2 in the US for engineering talent** — many with specialized knowledge and experience across disciplines.
- The Detroit region **boasts nearly 98,800 tech-related professionals**, with **39,000 software engineers**.



Nearly half a million annual degrees awarded in a 5-hour drive time provides access to an extended talent pool.



TALENT PIPELINE

The Detroit Region's top-notch universities and community colleges support a highly educated, dynamic workforce that offers stability and adaptability.

- More than **240,000 students** are enrolled in the 9 community colleges, **13 specialty colleges/institutes** and **12 universities** in the region.
- **77.7% of Detroit Metro graduates stay in the region**, making it the **#1 metro** for two and four year retention.

The Detroit Region invests **\$220 million** annually in the local workforce to support companies.

To learn more about our workforce and access funding, the DRP's dedicated Talent Solutions team is available to support.

INFRASTRUCTURE & CONNECTIVITY

With a location that places 180 million people within a 10-hour drive, the Detroit Region has emerged as a logistical powerhouse. A top-tier warehousing hub, Detroit ranks third in the nation for the fastest-growing talent in warehousing, with a 208% increase from 2018 to 2022. Additionally, it holds the fourth position as the best distribution hub in the country.

The Detroit Region boasts a robust transportation network, including more than 15 airports and 2,100 miles of highways and interstates connecting to national and international destinations. With seven cargo ports, including one of the nation's largest steel handling ports, and substantial investments totaling over \$115 million in port infrastructure, the region solidifies its position as a key player in maritime trade.

The Gordie Howe Bridge is set to open in 2025. This new international border crossing is a collaboration between the State of Michigan and the Ontario, Canada government. In addition to facilitating trade traffic, the bridge will feature a multi-use path for pedestrians and cyclists.

Credit: Windsor-Detroit Bridge Authority and the Gordie Howe International Bridge project



ACCESS KEY MARKETS FROM THE DETROIT REGION



DETROIT METRO AIRPORT

- DTW offers **114 Domestic** and **26 International** nonstop flights daily.
- Ranked the **#1 U.S. Airport** for **Customer Satisfaction** in 2023 by J.D. Power.
- Ranked **Second Nationally & Fourth Globally Best Airport** for On-Time Flights, Cirium 2022.

HIGHWAY CONNECTIVITY

2,047 Miles Of Highways & Interstates

- I-94 travels through Chicago, IL to Seattle, WA and intentionally to Toronto, Canada.
- I-75 connects the upper peninsula of Michigan to Canada all the way to southern Florida.
- Detroit Region sits on the **2nd busiest North American border crossing**.



EXPLORE VERIFIED INDUSTRIAL SITES



VIP by DRP
vipbydrp.com



The Detroit Region's robust real estate market offers a wide range of buildings, land, and expert development partners to support industrial growth. Whether establishing a sales and warehouse operation or building a custom manufacturing facility, the region provides the resources and infrastructure to meet diverse business needs.

Detroit is the 8th largest industrial real estate market in the U.S., boasting 600 million square feet of occupied industrial space. A combination of local and national developers continuously bring new industrial space to market, with more than 3.7 million square feet currently under construction.

The region is also home to several leading industrial engineering, construction, and development partners, each with nearly a century of experience delivering innovative, on-time, and budget-friendly solutions for

manufacturing and logistics clients locally and globally.

To further streamline expansion efforts, the Detroit Regional Partnership's Verified Industrial Properties program (VIP by DRP) brings these resources to the forefront. This program accelerates site selection and helps companies quickly secure a location. The VIP by DRP team proactively identifies and assesses sites, making relevant site diligence and drone videos available through its Property Portal.

Once a site is selected, VIP by DRP offers an additional \$100,000 in site diligence support to expedite site plan reviews and construction schedules.

With a combination of strategic infrastructure, experienced partners, and innovative programs like VIP by DRP, the Detroit Region is the ideal destination for industrial growth and development.



Over **57** available industrial sites - **10** acres or larger



Up to **\$100,000** in End-User Support



Nationally Recognized Industrial Sites Program





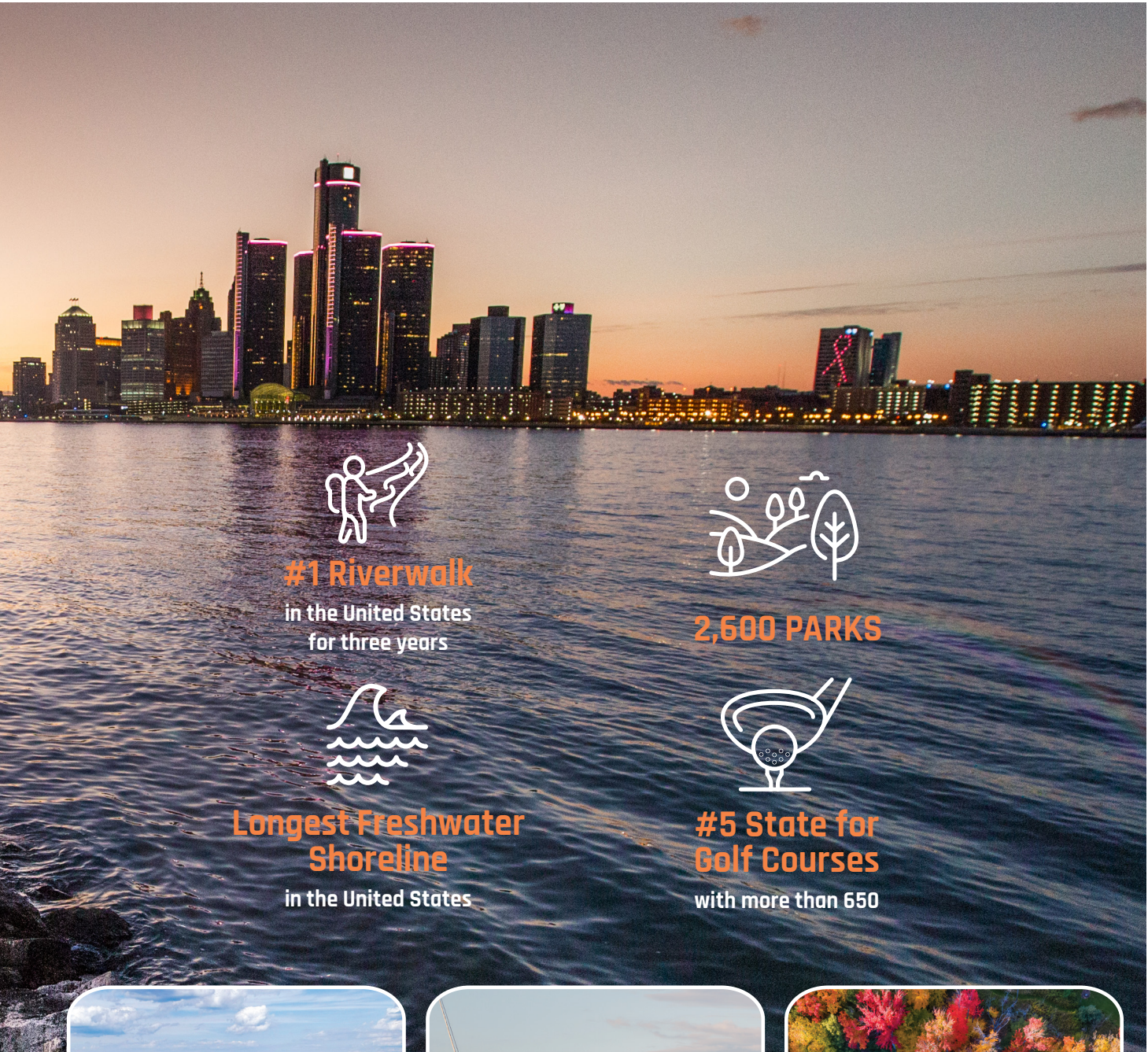
Life at Its Best, Opportunity at Its Core

Combining vibrant and diverse nightlife with abundant recreation opportunities, from scenic waterfront parks to world-class sports and cultural attractions, the Detroit Region offers an exceptional quality of life. Affordable housing options across a variety of welcoming neighborhoods provide residents with a high standard of living without the high costs found in other major metro areas. Our

dynamic region provides the perfect balance of excitement, accessibility, and community for individuals and families alike.

Sports fans in the Detroit Region love the fact that they can attend professional athletic events on a year-round basis, thanks to the presence of big-league teams in all five major American sports. This includes the Detroit Tigers of Major

League Baseball; the Detroit Lions of the National Football League; the Detroit Red Wings of the National Hockey League; the Detroit Pistons of the National Basketball Association; and the Detroit City Football Club of the United Soccer League. On top of that, Detroit is the only U.S. city where all four major league teams play in the downtown area.



#1 Riverwalk
in the United States
for three years



2,600 PARKS



**Longest Freshwater
Shoreline**
in the United States



**#5 State for
Golf Courses**
with more than 650





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