

## **Vittoria Valenti-Amodeo**

*Director of Program Management, GEM*

Vittoria Valenti-Amodeo is Director of Program Management for the Detroit Regional Partnership (DRP), a leading economic development nonprofit that serves as the single point of contact for domestic and international companies looking to locate or expand the 11-county Detroit Region. In this capacity, she is responsible for grant adherence, managing project partners, and convening for the Global Epicenter of Mobility (GEM), an initiative to help the Detroit Region retain and expand its global mobility and automotive leadership through a world-class advanced mobility industry sector. The initiative secured a \$52.2-million grant from the U.S. Economic Development Administration's Build Back Better Regional Challenge in 2022.

Prior to joining the DRP, Valenti-Amodeo managed Ford Motor Company's Urbanite program, which collaborates with cities across North America to address equity, accessibility, safety and sustainability through community-centered mobility innovation. She also led Bedrock Detroit's Mobility team as it worked to educate the region on new and legacy transportation options to shift the culture of Detroit from the "Motor City" to a world-class mobility city. In 2017, Valenti-Amodeo also co-founded Detroit Moves, a nonprofit organization focused on community engagement to propel society toward equitable, sustainable and complete mobility systems.

### **PAST EXPERIENCE AND EDUCATION**

- Operations and Program Management Lead, Urbanite by Ford Next
- Senior Business Strategist and Mobility Lead, Bedrock Detroit
- Project Manager of Public Space and Activation and Mobility, Rocket Community Fund
- Bachelor of Science, Central Michigan University

### **COMMUNITY INVOLVEMENT**

- Founding Board Member, Detroit Moves
- Board Member, People for Palmer Park (2019-2022)
- Finalist, Place by Design, SXSW
- Corporate Mobility Leader, World Economic Forum