



The Detroit Region leads the nation in manufacturing growth because companies can design, manufacture, test and validate, and deliver their products to consumers from a single location.

Prominent defense, robotics, food, and beverage companies are taking advantage of Detroit's automotive manufacturing know-how and applying automated technologies to advance their bottom line. The Detroit Region is at the forefront of smart manufacturing with more than 28,000 robots deployed in smart plants. The Detroit Region is well-suited to help the world's leading smart manufacturing companies position themselves for growth and a sustainable future.

WHY THE DETROIT REGION?

- o Detroit's smart manufacturing growth over the past five years outpaced all peer regions and the United States growth rate
- o The fourth highest concentration of production workers in the country at 224,000 with a 6% growth rate over the last five years (2013-2018)
- o Leaders in adopting industrial automation technologies, with more robots deployed in our manufacturing plants than any other state (12% of the United States total)
- o Military vehicle manufacturing components employment growth has doubled in the Detroit region
- o The furniture industry has experienced job growth of 23% over the past five years

SMART MANUFACTURING

804

Businesses

20,928

Workers

15.2%

5-year historic growth
(2x the U.S. average)

4.1%

5-year forecasted growth

\$54,913

Median wage
(20% lower than national avg.)

4,111

Smart manufacturing degrees conferred*

28,000+

Robots deployed
(more than any other state)

*Bachelor's or higher 2017 MI

KEY COMPANIES



SMART MANUFACTURING INVESTMENT SPOTLIGHT

SAPA Transmission, a Spanish defense industry manufacturing company, announced plans to invest \$40 million in Macomb County (Shelby Township) to build combat transmissions. The new 110,000 square foot facility will house 223 new engineering, manufacturing, and administrative jobs over the next five years. The facility will be SAPA's first United States operation and will serve as its North America headquarters.

"Sapa chose Shelby Township to be close to its largest customers, including BAE Systems, General Dynamics Corp. and the U.S. Army's Tank Automotive Research Development and Engineering Center. Other positives are the high-quality engineering workforce and the region's flexible industrial capabilities. SAPA hopes to leverage local production facilities to help keep costs low."

Deniz Balta, Vice President, SAPA Transmission

REGIONAL ASSETS

The U.S. Army Combat Capability Development Center (CCDC). The Ground Vehicle Systems Center - located in Warren, Michigan, operates the United States Armed Forces research and development facility for advanced technology in defensive ground systems.



Eastern Market - The nation's oldest farmer's distribution center is the largest open-air flowerbed market in the United States. Eastern Market houses the Detroit Kitchen Connect, which offers budding food entrepreneurs access to resources, support, and funding.



Automate 2021 - Moving from Chicago to Detroit in 2021, the largest automation trade show in North America will be hosted at TCF Center, May 17-20, 2021. Annually, more than 500 exhibitors display their automation products across more than 160,000 sq. ft. for an audience of more than 20,000 attendees.



BUSINESS CLIMATE

5.4M

Regional population

44th

Largest economy in the world by GDP

2.65M

Workforce | Right-to-work state

6%

Corporate income tax

1,300+

Foreign held firms

34

Colleges and universities graduating nearly 70,000 annually

98.0

Cost of living index

#1

Detroit Metro Airport for customer service

 **Detroit Regional Partnership**

Services

- o A Single Point of Contact
- o Regional Data
- o Connections to Key Partners
- o Incentive and Talent Assistance

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LEARN MORE BY VISITING OUR WEBSITE
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The Detroit Regional Partnership offers confidential, no-cost assistance to domestic and international companies seeking to explore and invest in the 11-county Detroit Region.



MOBILITY AND
AUTOMOTIVE



LOGISTICS



SMART
MANUFACTURING



RESEARCH, ENGINEERING,
AND DESIGN



DIGITAL
TECHNOLOGY



CORPORATE AND
PROFESSIONAL SERVICES



FINANCIAL
SERVICES