



Home to the most dense cluster of automotive related companies in North America, the Detroit Region provides traditional automotive manufacturers and mobility technology firms with a robust ecosystem from which to develop, sell, produce, and integrate their goods and services. While the region is still the North American center for passenger vehicle production with 11 vehicle assembly plants, it is also leading the nation in attracting manufacturers producing fully autonomous vehicles, battery systems, powertrain technologies, lightweight solutions, and sensor technologies.

In addition, the Detroit Region has a growing software development community, resulting in some of the world's leading mobility technology providers choosing the region for their next expansion. The Detroit Region is well suited to help the world's leading mobility and automotive companies position themselves for growth and a sustainable future.

WHY THE DETROIT REGION?

- o 20 of the world's leading OEMs
- o 96 of the top 100 automotive suppliers to North America
- o Between 2009–2018 Michigan received \$32.8 billion in OEM and supplier investment, more than Mexico and more than the southern United States and Canada combined
- o Largest concentration of engineering talent in the nation works in the Detroit Region
- o \$14 billion or 73% of private sector automotive related R&D occurs in Southeast Michigan



KEY COMPANIES

• **A P T I V** •  **BorgWarner**  **BOSCH** 

 **FORD SMART MOBILITY**   **LEAR CORPORATION** 

 **may mobility**  **Microsoft**  **NVIDIA**  **ORACLE**  **RIVIAN**

 **SERES**  **SIEMENS**  **SYNTREL**  **Valeo**  **WAYMO**

1,902

Businesses

172,060

Workers

9.6%

5-year historic growth

22

Vehicle models assembled in Michigan

16

Michigan universities and colleges have ranked undergraduate engineering programs

\$228B

Economic contribution to Michigan's economy

MOBILITY AND AUTOMOTIVE INVESTMENT SPOTLIGHT

Ford Motor Company will invest \$740 million in a new Corktown Campus in the city of Detroit that will house the automaker's electric and autonomous driving team. The 1.2 million square foot campus will spread across five buildings and will house 2,500 direct employees as well as 2,500 workers from partner companies. The estimated total economic impact of this project in the next decade is more than \$15.6 billion.

"We at Ford want to help with the next chapter, working together in Corktown with the best startups, the smartest talent, and the thinkers, engineers, and problem solvers who see things differently – all to shape the future of mobility and transportation."

Bill Ford, Chairman, Ford Motor Co.

REGIONAL ASSETS

The American Center for Mobility offers more than 500 acres of state-of-the-art testing and validation infrastructure where global manufacturers, OEMs, and mobility innovators are developing next-generation technologies.



EPA National Vehicle and Fuel Emissions Laboratory, located in Ann Arbor, is a state-of-the-art facility providing emission testing for motor vehicle, heavy-duty engine, and nonroad engine programs. All new vehicles prior to being sold must be certified through the NVFEL.



First Robotics – Michigan ranks #1 in the amount of participating elementary (808) and high school (540) teams in the nation. The Global FIRST Robotics Championship will be held in Detroit through 2020.



LEARN MORE BY VISITING OUR WEBSITE
DetroitRegionalPartnership.com

The Detroit Regional Partnership offers confidential, no-cost assistance to domestic and international companies seeking to explore and invest in the 11-county Detroit Region.

BUSINESS CLIMATE

5.4M

Regional population

44th

Largest economy in the world by GDP

2.65M

Workforce | Right-to-work state

6%

Corporate income tax

1,300+

Foreign held firms

34

Colleges and universities graduating nearly 70,000 annually

98.0

Cost of living index

#1

Detroit Metro Airport for customer service

DRP Detroit Regional Partnership

Services

- o A Single Point of Contact
- o Regional Data
- o Connections to Key Partners
- o Incentive and Talent Assistance

Contact Us

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MOBILITY AND
AUTOMOTIVE



LOGISTICS



SMART
MANUFACTURING



RESEARCH, ENGINEERING,
AND DESIGN



DIGITAL
TECHNOLOGY



CORPORATE AND
PROFESSIONAL SERVICES



FINANCIAL
SERVICES