



Digital Technology

Software Development & Programming • Data Processing & Storage • Systems Design



Detroit Regional Partnership

Detroit's technology talent is embedded in every industry, from agriculture to manufacturing to professional services. The world's largest technology companies—Google, Amazon, LinkedIn, and Microsoft—have all recognized the Detroit Region's value proposition and they are investing in the region. Detroit's tech talent has been rapidly growing for several years, most recently ranking as the 9th fastest region for tech job growth.

Addressing the region's fast-growing technology talent needs are 34 colleges and universities, including the seventh best undergraduate computer engineering program in the nation, housed at the University of Michigan. The Detroit Region is well suited to help the world's leading digital technology companies position themselves for growth and a sustainable future.

WHY THE DETROIT REGION?

- o 183,000 STEM workers and the second fastest growing major metro
- o 69,000 people work in computer science occupations, which is 30% more than Austin
- o 30% lower labor costs relative to top regions (\$38.79 hourly wage vs. \$50.13 in Washington DC)
- o 18 tech companies in the Detroit region ranked on the Inc. 5000 in 2019
- o Three unicorn companies were born in the Detroit Region: StockX, Duo Security, and Rivian

KEY COMPANIES



covisint

DANLAW



Microsoft

ORACLE



SIEMENS



DIGITAL TECHNOLOGY

2,149

Businesses

43,130

Workers

4.3%

5-year historic growth

4.1%

5-year forecasted growth

\$95,331

Median wage

3,169

Computer and information sciences degrees conferred*

\$10.3B

Industry sales

*Bachelor's or higher 2017 MI

Note: numbers are classified to technology companies only

DIGITAL TECHNOLOGY INVESTMENT SPOTLIGHT

Google and Waymo Invest in Ann Arbor and Detroit

Google announced plans to invest \$17 million to expand its Detroit and Ann Arbor based operations. The Ann Arbor expansion added significant sales and technical support jobs to the region. The Detroit location will support Waymo, Google's self-driving car project, investing more than \$13 million to manufacture self-driving cars out of the new facility, creating nearly 400 jobs.

"There is extraordinary talent in Michigan. People love to live here. So in our view, as we grow, we want to grow where there is extraordinary talent pools. This is home to us and we're excited to build on it."

Ruth Porat, Chief Financial Officer, Google and Alphabet Inc.

REGIONAL ASSETS

University of Michigan computer science graduate programs rank sixth for computer engineering, 9th for computer systems, 10th for artificial intelligence, and 11th for computer science.



Grand Circus offers a variety of coding boot camps designed to teach students technical skills to become software engineers. The 10 to 12-month apprenticeship program is building a strong pipeline of tech talent for Detroit's fast-growing tech sector. In 2018, they trained more locally hired entry level software developers than any other program in any other state.



Forbes Tech Expert Names Detroit Next "Tech Hub"

"Detroit is home to many engineers and interested minds that are creating not only tech for the transportation industry, but health and biotech as well. The people of this area are strong and determined. I say, invest in Detroit."

- Mohamad Zahreddine, TrialAssure



LEARN MORE BY VISITING OUR WEBSITE
DetroitRegionalPartnership.com

The Detroit Regional Partnership offers confidential, no-cost assistance to domestic and international companies seeking to explore and invest in the 11-county Detroit Region.

BUSINESS CLIMATE

5.4M

Regional population

44th

Largest economy in the world by GDP

2.65M

Workforce | Right-to-work state

6%

Corporate income tax

1,300+

Foreign held firms

34

Colleges and universities graduating nearly 70,000 annually

98.0

Cost of living index

#1

Detroit Metro Airport for customer service



Detroit Regional Partnership

Services

- o A Single Point of Contact
- o Regional Data
- o Connections to Key Partners
- o Incentive and Talent Assistance

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MOBILITY AND
AUTOMOTIVE



LOGISTICS



SMART
MANUFACTURING



RESEARCH, ENGINEERING,
AND DESIGN



DIGITAL
TECHNOLOGY



CORPORATE AND
PROFESSIONAL SERVICES



FINANCIAL
SERVICES

Sources: U.S. Census Bureau, U.S. Bureau of Labor Statistics, EMSI, U.S. News and World Report, Wall Street Journal, Detroit Regional Chamber, Forbes, CompTIA

Note: Google quote from Detroit News article June 10th 2019